



**UTTAR PRADESH INSTITUTE OF DESIGN**  
(AICTE approved Institute of Dr. A. P. J. Abdul Kalam Technical University, U.P.)  
C-22, Sector-62, Noida-201309  
<https://upidnoida.ac.in/>



**Registration for direct admission against vacant seats in the following  
AICTE approved programs**

**Master of Business Administration (MBA)**

Eligibility: Candidates having passed Bachelor's degree course of three years minimum duration from any recognized Indian University; or its equivalent, recognized by A.I.U securing minimum 50% (45% for SC/ST) marks in aggregate.

UPSEE/CAT/MAT/CMAT qualified candidates will be given preference.

**Master of Design (M.Des.)**

Eligibility: Candidates having passed B.E./B.Tech. in any branch of Engineering /B.Des. /B.Arch. /BFA /BFAD with 55% (50% marks for SC/ST) marks.

CEED/GATE/UPSEE (PG) qualified candidates will be given preference. CEED and GATE qualified candidates will also be eligible for scholarship.

**Bachelor of Design (B.Des.)**

Eligibility: Candidates having passed intermediate examination of U.P. Board or 10+2 level examination or its equivalent with Physics & Mathematics and any one of the subjects out of Chemistry/Bio-Technology/Biology/ Technical Vocational subject, and securing minimum 45% marks (40% marks for SC/ST) in aggregate in required three subjects.

JEE (Main)/UPSEE/UCEED/NATA qualified candidates will be given preference.

Register online for direct admission at <https://upidnoida.ac.in/>. For any other information email to [info.upid@aktu.ac.in](mailto:info.upid@aktu.ac.in) or call 0120-2400112.

	<b>U. P. INSTITUTE OF DESIGN, NOIDA</b> (An Institute of Dr. APJ Abdul Kalam Technical University, U.P.) C-22, Sector 62, Noida-201309. Ph: 0120-2400112. <a href="https://upidnoida.ac.in/">https://upidnoida.ac.in/</a>	
Advt. No: AKTU/REG/STORE//2019/403	<b>DIRECT ADMISSION</b>	Date: 10.08.2019
Direct Admission against few vacant seats in the AICTE approved programs:		
• Bachelor of Design (B.Des)		
• Master of Business Administration (MBA)		
Visit Institute website <a href="http://www.upidnoida.ac.in">www.upidnoida.ac.in</a> for eligibility and other details. Interested candidates can contact at 9455680200 and visit Institute on 13, 14 & 15 August, 2019 for admission.		
		<b>Director</b>

Candidates can contact : 9455680200