



21<sup>st</sup> December 2020

## **Direct Admission**

**Against vacant seats in the following courses in the session 2020-21**

### **Bachelor of Design (B.Des.)**

**Eligibility:** Candidates having passed intermediate examination of U.P. Board or 10+2 level examination or its equivalent and securing minimum 45% marks (40% marks for SC/ST category candidates) in aggregate.

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### **Master of Design (M.Des.)**

**Eligibility:** B.E./ B.Tech in any branch of Engineering/ B.Des./ B.Arch./ BFA/ BFAD with 50% marks or equivalent CGPA (45% marks for SC/ST category candidates).

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### **Master of Business Administration (M.B.A.)**

**Eligibility:** Candidates who have passed a minimum of three years of Bachelor's degree or equivalent qualification with at least 50% marks or equivalent CGPA (45% marks for SC/ST category candidates) from a recognized university.

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Candidates interested in applying for Direct Admission in B.Des., M.Des. & MBA courses can register through institute website <http://upidnoida.ac.in>. Preference will be given to those students who have qualified UPSEE-2020 exam or any other National level entrance examination. For other candidates, an online entrance test which will be conducted. **The last date for registration is 27<sup>th</sup> December 2020.** Further information will be posted on institute website.

*Registration Fee: Rs. 1000/-*