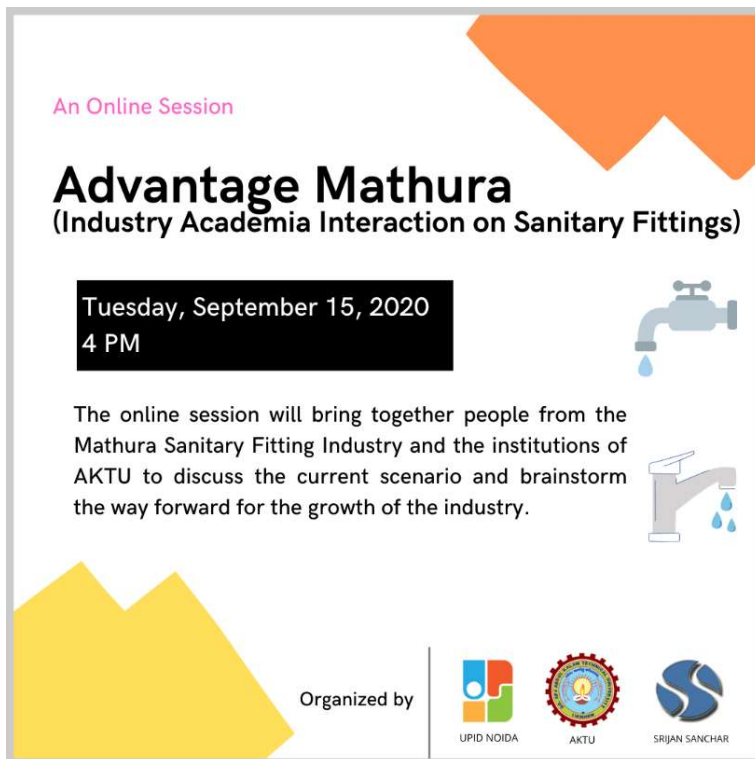


Advantage Mathura

UPID Noida along with Srijan Sanchar organized a webinar titled “Advantage Mathura” on Sep 15, 2020 under the ODOP Scheme for industry of sanitary fittings - Mathura.

The webinar included people from academia and industry.



An Online Session

Advantage Mathura

(Industry Academia Interaction on Sanitary Fittings)

Tuesday, September 15, 2020
4 PM

The online session will bring together people from the Mathura Sanitary Fitting Industry and the institutions of AKTU to discuss the current scenario and brainstorm the way forward for the growth of the industry.

Organized by

UPID NOIDA AKTU SRIJAN SANCHAR

The poster features a white background with orange and yellow geometric shapes in the top right and bottom left corners. It includes two icons of faucets with water dripping, one above the other. At the bottom, there are three logos: UPID NOIDA (a stylized 'U' and 'N' in blue and green), AKTU (a circular emblem with a lamp and text), and SRIJAN SANCHAR (a blue circle with a white 'S').

The aim of this webinar was to have an interaction on the challenges the industry is facing and how academia could intervene to help come up with solutions.

The webinar was attended by GM- DIC Mr. Ramendra Kumar, Mr. Devendra Chaudhary esteemed industrialist of the Mathura region along with other members from industry.

- Webinar was concerned on brainstorming the way forward in terms of design, technology upgradation and incorporating new marketing practices.
- Several problems and opportunities were shared by the industries and the industry also agreed to provide internship opportunities for students.
- Representatives of MOU partner SRIJAN SANCHAR and UPID Noida also shared their inputs.